

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicants: Hedge, et al.

Title: METHOD AND SYSTEM FOR DELIVERING  
TECHNOLOGY AGNOSTIC RICH MEDIA CONTENT  
WITHIN AN EMAIL, BANNER AD, AND WEB-PAGE

Appl. No.: 10/084,258

Filing Date: 2/25/2002

Examiner: Kyle R. Stork

Art Unit: 2178

Conf. No: 3975

**TRANSMITTAL OF REPLACEMENT DRAWINGS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

ATTENTION: DRAWING REVIEW BRANCH

Sir:

Transmitted herewith are replacement drawings (2 sheets, Figures 20 and 22) for the above-identified application. Applicants hereby submit the attached replacement drawings which have been corrected to improve the quality of the drawings. These replacement drawings do not contain new subject matter. The Official Draftsperson is respectfully requested to approve these drawings for entry into the application.

Respectfully submitted,

Date August 15, 2011

By /Paul S. Hunter/

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